

# PORTFOLIO DEVELOPMENT



## BASIC\*

- \* studio photo shoot
- \* 2 outfit changes
- \* 2 x 8x12" gloss prints
- \* CD of model's selection of 6 images

## BRONZE

- \* studio or location photo shoot
- \* 2 outfit changes
- \* 4 x 8x12" edited prints
- \* CD of model's selection of 10 images

**\$150**

**\$250**

\*) Available for agencies with volume work only. No further discounts apply.

This package is perfect if you need to update your folio with new images after changing your hair style or feel that the current folio is not quite adequate to the direction you want to take in modelling.

\*) Enquire about agency referral discount.

## SILVER

- \* studio or location photo shoot
- \* 4 outfit/scene changes
- \* 12 x 8" x 12" edited gloss prints
- \* CD of model's selection of 15 images

## GOLD

- \* studio and location photo shoot
- \* 8 outfit/scene changes
- \* 16 x 8x12 edited prints
- \* CD of model's selection of 20 images

**\$450**

**\$950**

This shoot will provide you with a sufficient number of shots to update half of your folio or create a new composite card.

\*) Enquire about agency referral discount.

If you need a full portfolio overhaul or are new to the industry, this option will provide you with a full portfolio of images. This package includes a full hour of consultation that will help you fully plan the looks you want to achieve. This shoot is also split in two photo shoots (studio and location) planned separately to ensure you get the best value.

\*) Enquire about agency referral discount.

## AGENCY REFERRALS\*)

If you are referred to me by one of the agencies I cooperate with, please let me know so that you can get the applicable agency referral discount.

## CUSTOM PACKAGES

Because everybody is special, and you, as a model should stand out from the rest, we can modify any package to fit your special look and needs. If none of the above packages reflects what you need, let us know and we will work with you to create the special look you are after.

We will work with you to develop a full, 12 page printed portfolio of studio and location photographs, spanning 2, 3 or more shooting sessions. This includes a free consultation session to plan and style the looks and the locations that will form the part of the portfolio.

Prices for custom packages range from \$600 to \$1,200 depending on the agreed number of looks and the final portfolio of photographs.



## MAKE UP

Our photographer is also a trained practicing make up artist wo can help on the set if needed. We also have access to number of other professional make up artists. The price of the hair styling and make up application is not included in the price of the package. We strongly recommend that you schedule a make up artist for any fashion glamour shoots unless you are very good with applying your own make up, or you are doing a fine art shoot where the accent is on the body lines.

The make up artist will do your make up before the shoot. Estimated time for makeup including hair styling is about one hour. The make up artist may not be available to change your hairstyle or touch up make up between your changes. If you would like to have that option you would have to discuss cost with the makup artist. We recommend you discuss your requirements with the makeup artist and the photographer up front.

Basic make up cost \$75.-.

## ARTISTIC SHOTS AND SPECIAL SETUPS

All the shoots are priced for set-ups available in the studio, for quick changes, or for pre-arranged outdoors locations. Some setups that require screens, walls, windows and other special props may be some additional cost due to the time of set up required. Any artistic shoots with special setups are to be discussed in detail before the shoot.

## SPECIAL EDITING

All the final images supplied as prints or on the CD are colour corrected and edited to remove any unisghtly detail (pimples, hair, scratches). Extra ediing is available at the price of \$25.- per image. Some Artistic shots or headshots may require special editing. For a magazine look and fine editing there is a price of \$25.- per hour. The price should be discussed and evaluated based on the particular project and image.

## PRINTS

Additional prints are available in the following paper sizes:

*	5" x 7"	\$30.-
*	6" x 8"	\$45.-
*	8" x 10"	\$50.-
*	8" x 12"	\$75.-
*	11" x 14"	\$90.-

## PAYMENTS

To allow us to proceed withthe booking, an up front \$100 payment is required. This amount is refundable up to 48 hours before the photo shoot. Late cancellation refund can be allowed in exceptional circumstances. The balance in full is expected at the time of shoot. If you prefer payment by credit card, PayPal, or electronic transfer, please contact us for the bank and account details.

## CANCELLATIONS

The earlier you let us know that you cannot make your shoot the better we can assist you in rescheduling your shoot. We would need a 48 hours In advance notice if you need to reschedule. It is at the discretion of the photographer to reschedule or not. To reschedule the make up artist, if you had one scheduled, you may have to pay in full.

## COMP CARD/BUSINESS CARD

We can also design a comp card and provide you with a print ready artwork for \$50. A business card print ready artwork is \$25.



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We reserve the right to change the prices without notice.  
This price list is valid until 31st december 2010  
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## **SOME HANDY HINTS**

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### **HAIR AND MAKE-UP**

If you have decided to do your own hair and make-up, please consider to match your make-up to the outfit you are going to be wearing. It is important that the different styles do have different look, so you will be given some time between sets to modify your hair and make-up style.

### **OUTFITS**

At the minimum, you will need swimwear, smart casual and a formal look, but in addition you can opt to shoot lingerie, sports and a specially themed shot, such as high fashion with strong make-up and hair, or a special costume.

### **POSING**

If you have not done it already, start creating a 'scrapbook' of looks you find on the internet or in printed magazines, that you like, or would like to re-create. Practice the poses trying to copy the models on the photos. Remember that you need to feel comfortable with the camera being pointed at you at all times.

Think about your best features. Come up with the outfits and poses that show your features in the best light.

### **PROPS**

It is a good idea to bring with you a number of props that you can work with at the shoot. These may include: hats, sun glasses, brollies, jewellery, flowers, fans, even nice looking, colourful fruit.

### **FACIAL EXPRESSIONS**

The most difficult part to master is the art of getting across a feeling or an emotion. We express our feelings and emotions mostly through our face. So, practice your facial expressions to allow your inner feelings to pour out, smile, pout, frown, look in different directions. Try acting happy, angry, surprised, sad, embarrassed, shocked. Exercise facial muscles as much as you can. Be open-minded and try different things.

